



INSTITUT
BROADBENT
INSTITUTE

Fighting to Win

Organizing against attacks on working Canadians



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Nunavut Employees Union

Nunavunmi Havaktiit Ikayurtingit



The Broadbent Institute

Our work

As an independent and non-partisan organization, the Broadbent Institute works to:

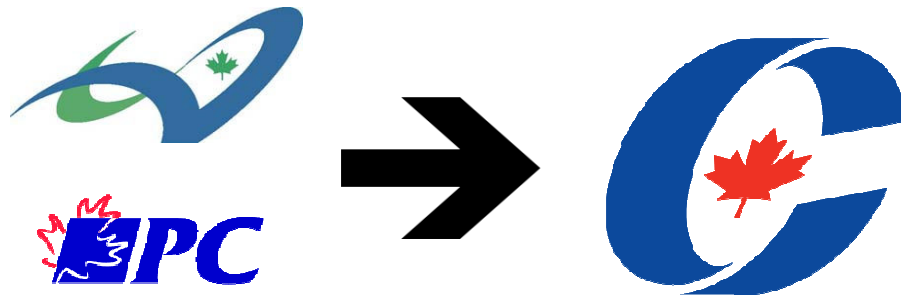
- research and promote progressive ideas
- shed light on and counter regressive ideas
- develop the leaders of tomorrow
- convene progressive voices
- motivate Canadians to speak and act based on their beliefs



Right Wing Agenda



Building the right-wing movement



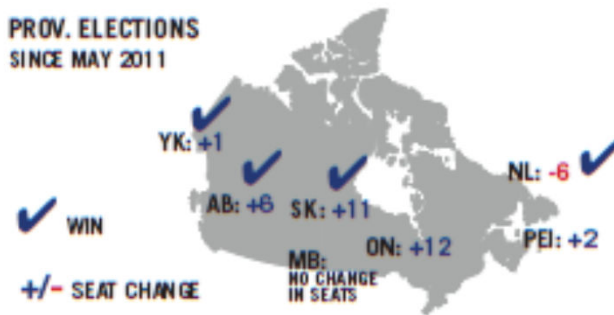
The “conservative movement”

3RD ANNUAL

STATE OF CANADA'S CONSERVATIVE MOVEMENT

JUNE 2012

PROV. ELECTIONS
SINCE MAY 2011



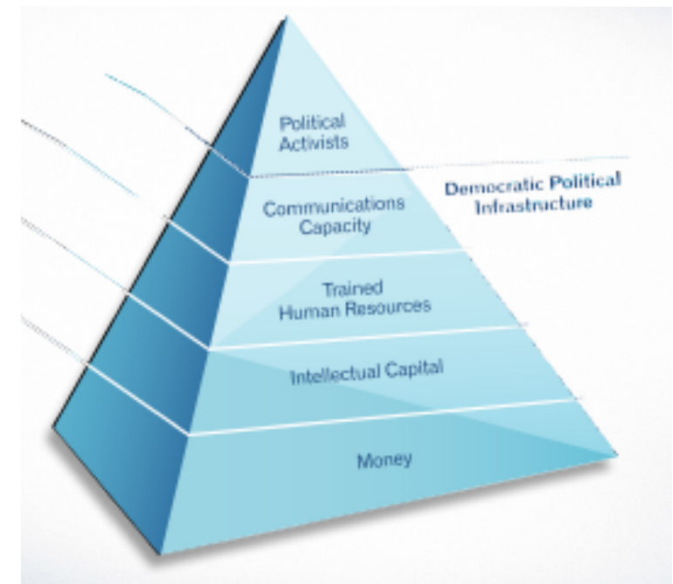
CONSERVATIVE-ORIENTED FEDERAL AND PROV. PARTIES (AS OF MAY 2012)



SEAT SHARE
49.3%
507/1028
total seats



VOTE SHARE
38.8%
10.5M votes



The balance is in their favour

\$50,000,000



The Right's long-term vision



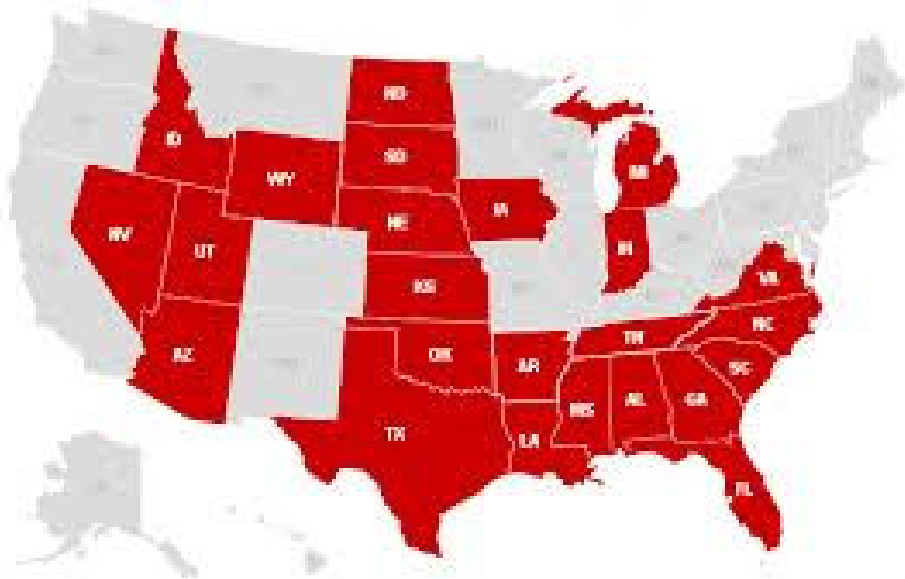
American conservative expertise



Bill C-377 and Bill C-525



Right to Work vs Workers Rights



Right-wing attacks in Cities



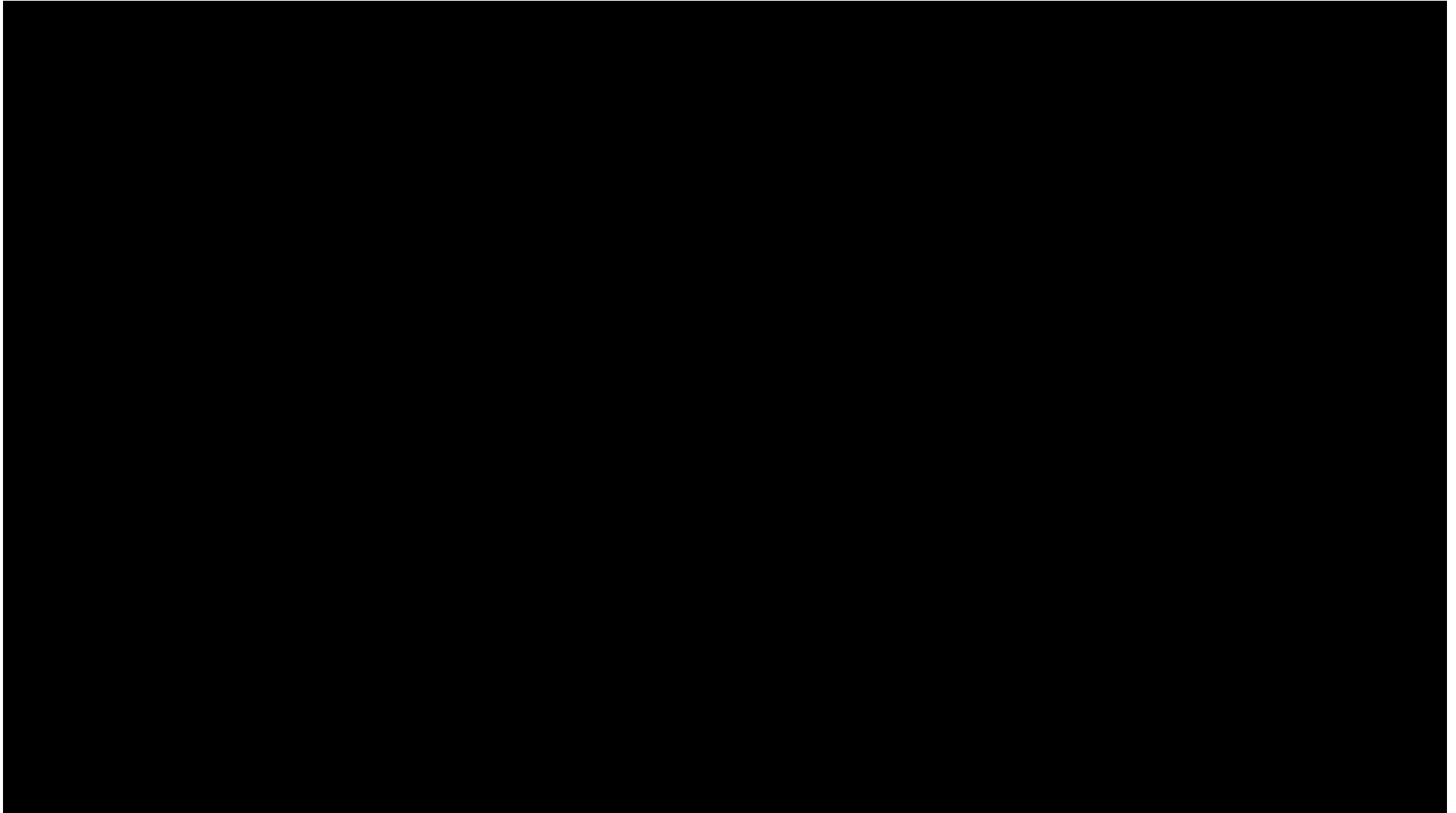
Right-wing attacks in Provinces



Pensions & Public Service



Their frame: “Union Bosses”

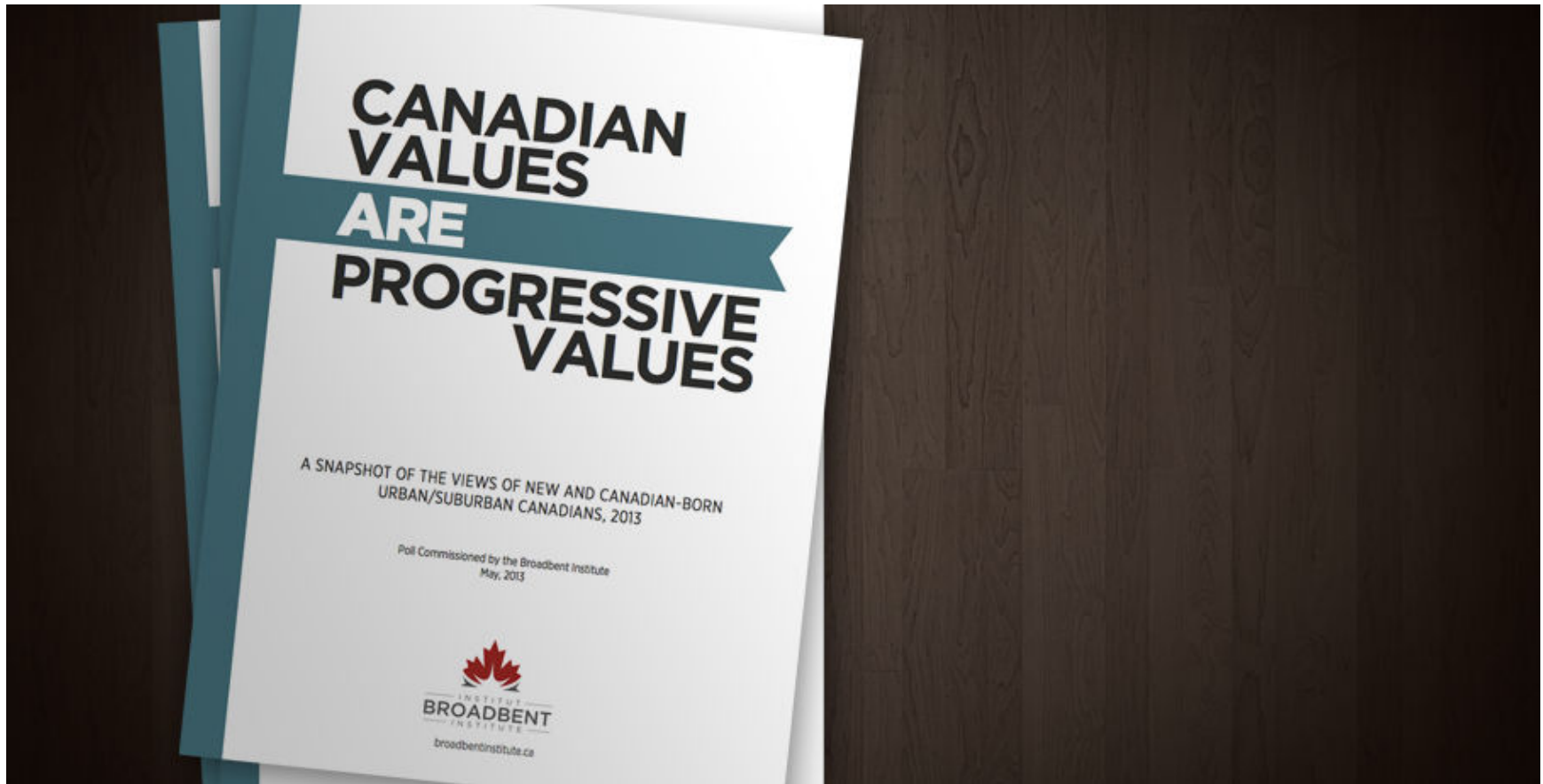


Progressive Policy ideas

The Inequality Project



Promoting progressive values



The Broadbent Institute Advocacy

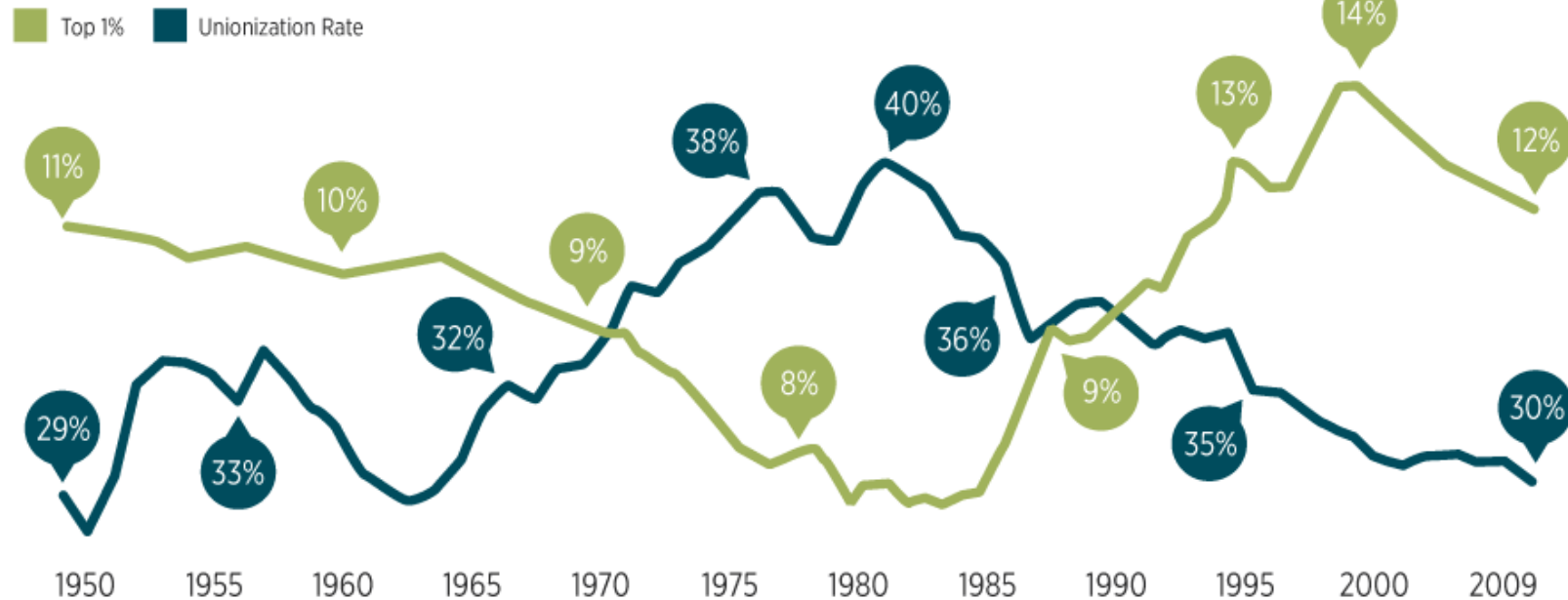


Educating your members

UNION COMMUNITIES, HEALTHY COMMUNITIES

The new attack on unions and its threat to shared prosperity in Canada

The rate of unionization versus the income share of the top 1%



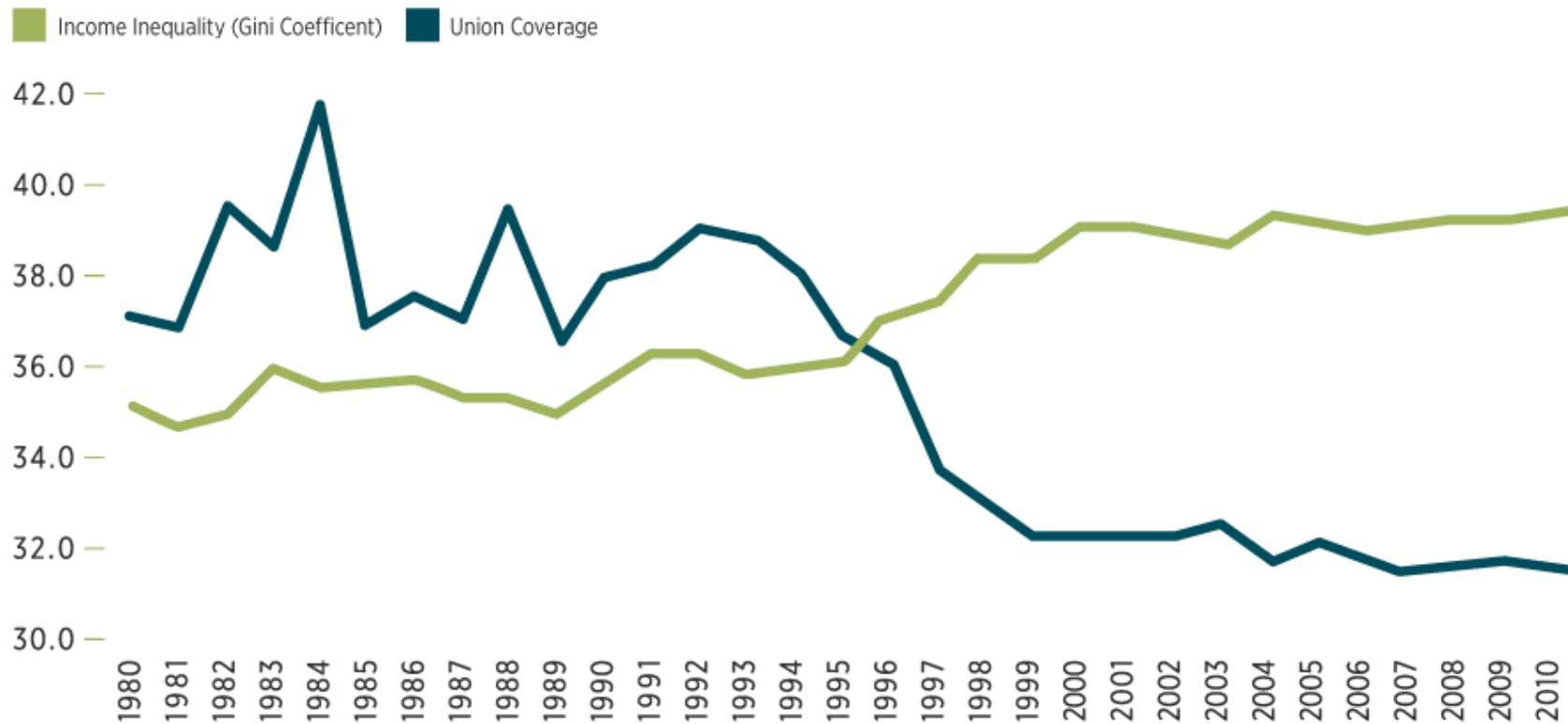
(“Income share of top 1% from World Incomes Database ([http://topincomes.g-mond.parisschoolofeconomics.eu/#Database:](http://topincomes.g-mond.parisschoolofeconomics.eu/#Database;)); Unionization rate from Labour Canada series, Union Coverage in Canada (CALURA 1989-1995)”)

Uniting behind shared messaging

UNION COMMUNITIES, HEALTHY COMMUNITIES

The new attack on unions and its threat to shared prosperity in Canada

Canadian Coverage and Income Inequality (Gini Coefficient), 1980 - 2010



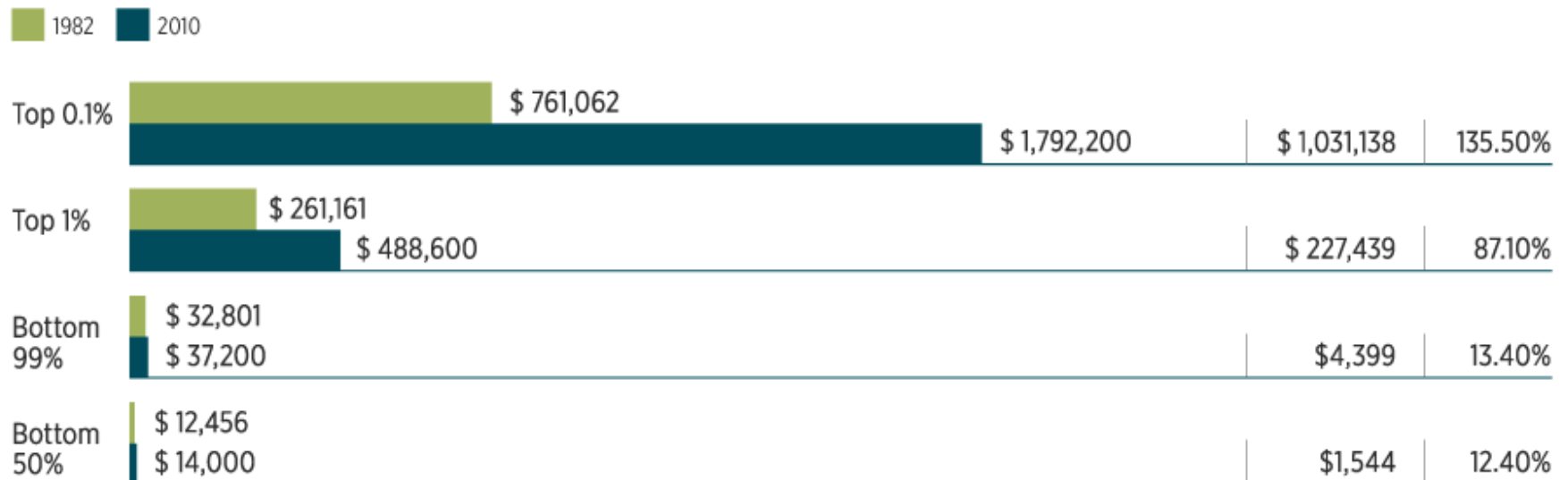
Republished with permission from Sran et al., 2013.

Winning the court of public opinion

UNION COMMUNITIES, HEALTHY COMMUNITIES

The new attack on unions and its threat to shared prosperity in Canada

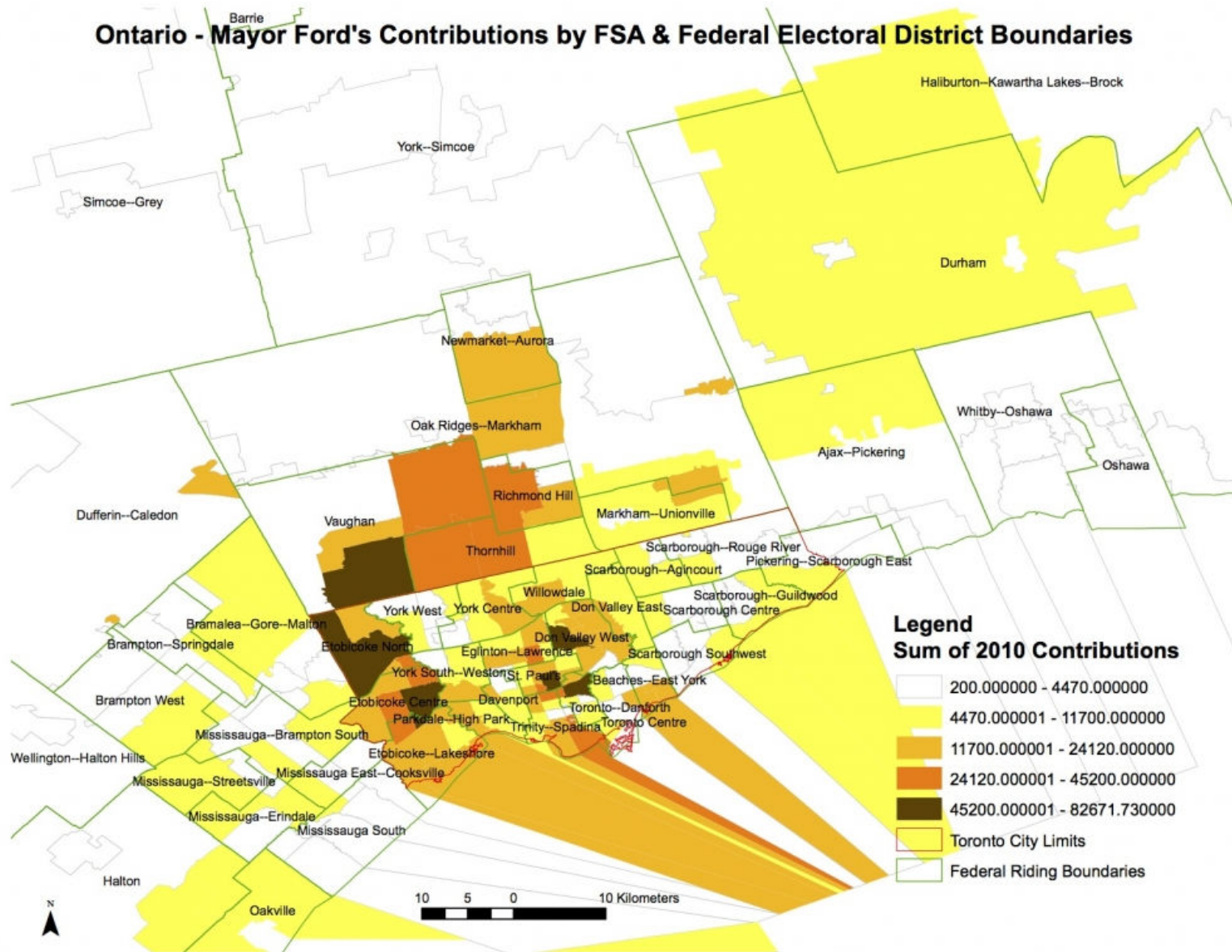
Change in average total income including capital gains 1982 - 2010 (in constant 2010 Dollars)



Source: CANSIM Table 204-0001

Difference Change

Following the money



Bill C-377 and Bill C-525

WHO LOBBIES THE PRIME MINISTER?

Top 10 most active lobbyists in the Prime Minister's Office

of visits

Mining Association of Canada	11
Federation of Canadian Municipalities	10
TransCanada Corp.	10
Small Guys Tobacco Group	9
EDF EN Canada	9
Merit Canada	7
Google Canada Corp.	7
General Motors of Canada Ltd.	7
Canadian Association of Petroleum Producers	7
Catalyst Capital Group	7

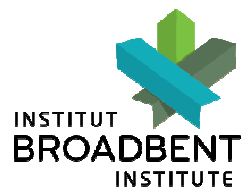
PRESSPROGRESS ▶

Source: Maclean's

Learning from the best



Labour



Winning the court of public opinion



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Web Roundup



State of the Unions

Headlines



ST. HON.
THE HON.
STEPHEN HARPER
Prime Minister / Premier ministre

NOV 22, 2013

Senate scandal update: compare QP clips to PMO emails

Court documents released this week must make Stephen Harper wish he could go back to the days when Question Period wasn't televised. The RCMP's 80-page document confirm Harper's former chief of staff Nigel Wright and Harper's Senate appointee Mike Duffy are being investigated for bribery, frauds on the government and breach of trust. [Continue Reading >](#)

Up Next:

Five federal bills to watch



Latest News



Jason Kenney
@kenneyjason



Just wrapped-up a meeting with several staff members, at midnight. Good thing they're not unionized! #beststaffever

11/19/13, 0:28

“Fair elections” Act

The Conservatives **JUST SHUT DOWN DEBATE**
on a new bill that makes it **HARDER** to vote:

SUPPRESSING the votes of low-income people, youth
and First Nations with strict new ID laws.



BANNING Elections Canada ads that promote voting
to under-represented groups.



WEAKENING Elections Canada's power to investigate
voter suppression tactics and electoral fraud.



PRESS PROGRESS ▶

Coming up... Progress Summit



The next generation of leaders...



progress
training

The long road to 2015...



Progressives need to organize



What can we do NOW?





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Thank you!

Graham Mitchell

Director of Training
Broadbent Institute

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